

50th Anniversary Academic Decathlon® Logo Design Contest

The United States Academic Decathlon® is celebrating 50 years and needs your help designing the logo for the 2018 USAD Nationals. We are seeking a creative, innovative and professional logo design to help promote the 50th anniversary of USAD and the 2018 national competition. The rest is up to you! This contest is open to current Academic Decathlon® students only. Please read below for more details regarding logo design, contest rules and submission requirements.

Rules for Submission

Submissions will be accepted through **Oct. 31**. All entries must be:

- Submitted directly to USAD by emailing info@usad.org with “USAD Logo Contest” in the subject line
- Submitted in their original source file (.AI/.PSD) **AND**
- Submitted as a high resolution .pdf or .jpg with 300 dpi or higher.

Logo Requirements

- **Professional:** This logo may be featured on our website, social media platforms and other mediums (collateral materials, t-shirts, etc.) Thus, the logo should be eye-catching, yet must still be legible.
- **Theme:** Logo must promote the 50th anniversary of USAD, reference the 2018 competition theme Africa and the competition location Frisco, TX. Please refrain from using other state or country imagery not specific to the 2018 national competition and theme.
- **Color:** There are no limitations on colors used. However, logo must look good in both color (if any) or black and white.
- **Integrity:** Logos cannot contain copyrighted material, except the USAD logo, must be created and edited by the contestant(s), may not include images or licensed images that have been previously published, and must be easily reproducible and scalable for large and small formatting.

Announcing a Winner

Winners will be selected by USAD staff. The winner(s) will be contacted via email. The winning design will be announced on the USAD website and social media. USAD reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

Contest Details

Contestants agree that USAD may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to USAD. Additionally, USAD may alter, modify or revise the logo as needed to achieve the goals of the competition.

Intellectual Property

- Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- Submissions become the sole property of USAD and may be used for any USAD purposes, including, but not limited to, display on websites, promotional materials, programs, social media, etc.
- USAD shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
- USAD reserves the right to choose not to use the winning entry as described in these contest guidelines.
- If the winner is determined to have violated any rules, the entry will be disqualified.